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INTERNATIONAL FEDERATION AGAINST COPYRIGHT THEFT – GREATER CHINA

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FIRST EVER JOINT TAIWAN AND HONG KONG SHORT VIDEO COMPETITION ANNOUNCES WINNERS

Taiwan Foundation Against Copyright Theft and Hong Kong Intellectual Property Society initiative to Raise IPR Awareness receive overwhelming response

Hong Kong – A 35-member delegation from Taiwan attended the award ceremony of the "My Video" Competition held at Hong Kong's Central Library on September 6. The competition, aimed at encouraging creativity and promoting public awareness of Intellectual Property Rights in Hong Kong and Taiwan, was organized by the Taiwan Foundation Against Copyright Theft (TFACT) and the Hong Kong Intellectual Property Society (HKIPS) with support from the Hong Kong Copyright and Information and Technology industry.

Launched in March this year, the competition received 212 video clip entries from Hong Kong and Taiwan in the three categories (secondary students, tertiary students and the open: general public). Five prizes were awarded in each of the three categories with the winner of the best video receiving over HK$20,000 worth of products as prizes.

The judging panel was composed of Mr. David Chung, Senior Manager of the Hong Kong Cyberport Management Company Limited, Mr. Ho Wai, President of the Hong Kong Film Critics' Association, Mr. Wilson Yuen, Secretaries (Internal) of the Hong Kong Digital Entertainment Association, Mr. Alex Lin, Vice President of the Youth Online Association and Mr. Sam Ho, Executive Director and General Manager of the IFACT-GC who chaired the panel.

The following is the list of winners of the first prize in each category:

Secondary Students Category: LAM Chi Choi, NG Man Hong, NG Sai Yin and LAU Yau Hing (Kwun Tong Kung Lok Government Secondary School - Hong Kong)

Tertiary Students Category: LIEN Jin Yi (Ling Tung University - Taiwan)

Open Category: LAW Hong Siu, POON Chung Kit, YEUNG Tsz Hin and TAM Wing Ho - Hong Kong

Further details on the competition can be found at
http://www.ipsociety.com.hk/myvideocompetition/home01e.htm

Speaking at the award presentation ceremony, Nicholas Yang, the Councillor of the HKIPS said “The competition provided an excellent opportunity for the youngster from Hong Kong and Taiwan to exchange their experiences, and to express their innovative ideas”.

Another officiating guest, Spencer Yang, Executive Director of TFACT said, “With the dedicated effort from students and other members in the society to fight against piracy, the new generation could learn more on how to protect intellectual property”.

“Building respect for intellectual property, especially among young people, is vital to the future of the creative industries,” said Sam Ho, Executive Director and General Manager of IFACT-GC. “Encouraging young people to create is a positive and powerful way of helping them appreciate the “sweat equity” that goes into creating something unique and the importance of protecting the content created.

Among the Taiwan delegation visiting Hong Kong were representatives from the TFACT, officials from the Taiwan Intellectual Property Rights Office and participants of the competition. In addition to attending the Award Ceremony the delegation also visited Hong Kong’s Infinito Education Studio of Hong Kong to exchange information on video production.

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About the MPA: *The Motion Picture Association and Motion Picture Association – International (MPA) represent the interests of major motion picture companies in the global marketplace. On behalf of its member companies, the MPA conducts investigations around the world, assists with the criminal and civil litigation generated by such cases, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. The MPA directs its worldwide anti-piracy operations from its headquarters based in Los Angeles, California and has regional offices located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia-Pacific). The MPA’s anti-piracy activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike. The MPA member companies include: Buena Vista International, Inc.; Paramount Pictures Corporation; Sony Pictures Releasing International Corporation; Twentieth Century Fox International Corporation; Universal International Films, Inc.; and Warner Bros. Pictures International, a division of Warner Bros. Pictures Inc. For more information about the MPA, please visit www.mpa-i.org.*

About the IFACT-GC: *The International Federation Against Copyright Theft was established in 2006 by the Motion Picture Association to protect the film industry in the Greater China region from the adverse impact of copyright theft. IFACT-GC works closely with its supporters, government and enforcement authorities to protect the Greater China film and television industry, retailers and movie fans. For more information about IFACT-GC, please visit www.ifact-gc.org.*

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