



INTERNATIONAL FEDERATION AGAINST COPYRIGHT THEFT – GREATER CHINA

**For Immediate Release**  
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## **Customs Two-Month Long Operation to Combat Online Piracy**

### ***Officers Arrest 13 People and HK\$190,000 Worth of Pirate Goods Seize***

Hong Kong – On February 20, Hong Kong Customs and Excise Department announced 12 cases involving online piracy were successfully detected over the past two months by acting complaints from the public.

This two-month long operation was initiated in December last year, resulted the arrest of seven men and six women, aged between 19 and 40. Some of the infringers were professionals such as educator, dentist and accountant. All seizures are originated from China including 272 counterfeit products, 12 computers and some electronic products, 125 pirated optical discs infringing computer games and Japanese TV series title including “Galileo”. It is estimated the seizures worth around HK\$190,000.

“It is encouraging that Hong Kong Customs continues to provide good results to press down the online piracy in Hong Kong”, said IFACT-GC Executive Director and General Manager Sam Ho. “Under the financial crisis, it is essential to send out the deterrent message to the pirates that Hong Kong Administration is committed to protect the creative industry and no place for the pirate to operate.”

Maximum penalties for copyright infringement in Hong Kong are a fine of HK\$50,000 and four years imprisonment.

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**About the MPA:** *The Motion Picture Association and Motion Picture Association – International (MPA) represent the interests of major motion picture companies in the global marketplace. On behalf of its member companies, the MPA conducts investigations around the world, assists with the criminal and civil litigation generated by such cases, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. The MPA directs its worldwide anti-piracy operations from its headquarters based in Los Angeles, California and has regional offices located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia-Pacific). The MPA’s anti-piracy activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike. The MPA member companies include: Buena Vista International, Inc.; Paramount Pictures Corporation; Sony Pictures Releasing International Corporation; Twentieth Century Fox International Corporation; Universal International Films, Inc.; and Warner Bros. Pictures International, a division of Warner Bros. Pictures Inc. For more information about the MPA, please visit [www.mpa-i.org](http://www.mpa-i.org).*

**About the IFACT-GC:** *The International Federation Against Copyright Theft – Greater China was established in 2006 by the Motion Picture Association to protect the film industry in the Greater China region from the adverse impact of copyright theft. IFACT-GC works closely with its supporters, government and*

*enforcement authorities to protect the Greater China film and television industry, retailers and movie fans.  
For more information about IFACT-GC, please visit [www.ifact-gc.org](http://www.ifact-gc.org).*

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