



INTERNATIONAL FEDERATION AGAINST COPYRIGHT THEFT – GREATER CHINA

For Immediate Release
March 12, 2009

HONG KONG CUSTOMS OFFICERS SEIZE SMUGGLED GOODS WORTH HK\$13 MILLION

46-Year-Old Truck Driver Arrested and Charged with Importing Undeclared Goods

Hong Kong – On March 7, officers from the Hong Kong Customs and Excise Department (HKC&E) searched a container truck entering Hong Kong from China at the Sha Tau Kok checkpoint, discovering a large quantity of smuggled goods.

Seizures worth around HK\$13 million included cigarettes and pirated goods such as clothes, handbags, watches, shoes, computer parts, mobile phones and 33,000 optical discs containing pirated movies. Pirated copies of the Oscar-winning movie “*Slumdog Millionaire*” were found among the seizures.

The 46-year-old driver was arrested and charged with importing undeclared goods.

“We applaud the relentless efforts by the HKC&E to stop pirated optical media being smuggled into Hong Kong,” said IFACT-GC Executive Director and General Manager Sam Ho. “As the traffic in the Pan-Pearl Delta Region continues to increase dramatically, so we must increase our vigilance to prevent criminal syndicates smuggling pirated optical media into Hong Kong through our border control points. The content industry needs a healthy environment to grow and help provide wealth and jobs for Hong Kong.”

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About the MPA: *The Motion Picture Association and Motion Picture Association – International (MPA) represent the interests of major motion picture companies in the global marketplace. On behalf of its member companies, the MPA conducts investigations around the world, assists with the criminal and civil litigation generated by such cases, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. The MPA directs its worldwide anti-piracy operations from its headquarters based in Los Angeles, California and has regional offices located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia-Pacific). The MPA’s anti-piracy activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike. The MPA member companies include: Buena Vista International, Inc.; Paramount Pictures Corporation; Sony Pictures Releasing International Corporation; Twentieth Century Fox International Corporation; Universal International Films, Inc.; and Warner Bros. Pictures International, a division of Warner Bros. Pictures Inc. For more information about the MPA, please visit www.mpa-i.org.*

About the IFACT-GC: *The International Federation Against Copyright Theft – Greater China was established in 2006 by the Motion Picture Association to protect the film industry in the Greater China region from the adverse impact of copyright theft. IFACT-GC works closely with its supporters, government and enforcement authorities to protect the Greater China film and television industry, retailers and movie fans. For more information about IFACT-GC, please visit www.ifact-gc.org.*

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